
STRATEGIC PLANNING

"ACTION-LEARNING" CONSUL-TRAINING FOR TEAMS



The cost of hiring a good consultant to help you prepare a strategic plan ranges between \$15,000 to \$100,000. Many organizations therefore choose to either allocate the task to someone internal (and likely un-qualified), or avoid the strategic planning exercise altogether.

With over 30 years of experience in strategic planning consulting and facilitation, 5i Strategic Affairs is introducing a revolutionary, cost-effective training program to help leadership teams rapidly rise-up the strategic planning learning curve.

In a "shared learning space", leadership teams from five non-competing organizations will come together to create their next 2-5 year strategic plan while learning the latest in strategic planning theory, practice and facilitation

This action-learning 10-week program helps 4-8 leadership team members from five organizations create their own strategic plan while broadening and deepening the level of strategic planning capability and maturity in their respective organizations.

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OUTCOMES

Radically improve the strategic planning knowledge, expertise and capability of your management team*

Create a new vision and strategic plan for your organization*

**Achieved at a fraction of the cost of traditional methods*

UPON COMPLETION:

You will:

- Know what needs to be in a first-rate strategic plan
 - Know how to carry out a strategic diagnostic of your unit; use scenario planning; identify strategic assumptions and create a strategic map and KPIs
 - Have created a powerful and motivational 2-5 year Vision for your organization/team along with a draft version of your strategic road-map and Key Performance Indicators (KPIs)
 - Know how to facilitate the 5i Strategic Planning process to gain maximum alignment and buy-in amongst team members
 - Have tools to facilitate the strategic planning process in both a physical and on-line/ virtual space
- PLUS:** You will also receive additional templates that will help you create, implement and follow-up on a strategic plan exercise.

WHY THIS NEW FORMAT:

- 1) Most Strategy courses are taught by
 - a) academics of Strategy who have never worked in an organization and/or lead a strategic planning exercise from "A-to-Z" in an organization;
 - b) experienced strategic planning consultants, hired to teach a course, but who have no teaching expertise.
- 2) If only one person from an organization attends a short-course training and does not apply the material within the subsequent 3 months, the learning is lost.
- 3) Course participants do not want to only learn the models, theory and process of strategic planning; they want to leave being able to actually do it.
- 4) When the training is led by an experienced strategic planning consultant/facilitator who has also taught Strategy at a major university for over 20 years, both the resulting strategic plan and the learning experience should be exceptional.

** Non-Disclosure Agreements will be signed by each participating team so that peer-to-peer discussions can occur between the five different teams*

PROGRAM FEATURES

You will get:



- **~10 weeks** of mixed asynchronous and synchronous learning and interactions
- One full-day of **one-on-one interviews** with each team
- **Five "live sessions" of 3.5 hours lead by Mark Hollingworth** (also available on demand)
- **Three 90-minutes "coaching" sessions** spread over the 10 weeks of the program for each of the five teams to help them to create their plans
- **Access to "on-demand" videos and articles** describing different models, real examples and different parts of the strategic planning process
- **Individual and group exercises** Via Zoom - with exercises of Googlesheets; Jamboard, Miro, Mural, Wordcloud etc. as required

LEADER'S BIOGRAPHY

Mark Hollingworth,
M.ENG, EMBA



This program is led by Mark Hollingworth, President of 5i Strategic Affairs.

Mark has over 20 years of experience teaching Strategy, Leadership and Innovation as a Program leader and Faculty Lecturer at McGill University.

He has also gained over 30 yrs of experience leading strategic planning exercises in multinationals, small-and medium-sized public, private and non-profit organizations in North America, Africa and the Arab states.

His teaching, coaching & facilitation style delivers a dynamic, interactive and results-focused learning experience for all.

<https://5istrategicaffairs.com/about/founder/>



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STRATEGIC AFFAIRS

LEARN MORE

To learn more about the program and see whether you (and your team) are eligible to participate, please contact:

info@5istrategicaffairs.com

DATES AND FEES

There are two dates already scheduled for 2021-22.

- The next program will be from **Sept 20th - Dec 1st, 2021**;
- The 2nd program will run from **Jan 24th - April 6th, 2022**;
- There will be two additional offerings of the program in 2022 - with specific dates yet to be determined.
- **N.B. The fees shown are per team - with a maximum of 8 individuals in any team.**

Sept 20 - Dec 1, 2021	Jan 24 - April 6, 2022	2022→
<p>Launch: Sept 20th, 12 noon (EST) 90 minutes</p> <p>5 Live Sessions (9.30 a.m. to 13.00pm) Sept 29th (EST); Oct 27th (EST); Nov 3rd (EST); Nov 17th (EDT) Dec 1st (EDT);</p> <p>Coaching Dates (90 minutes per team) on Oct 20th; Nov 10th; Nov 24th;</p>	<p>Launch: Jan 24th, 12 noon (EDT) 90 minutes</p> <p>5 Live Sessions (9.30 a.m. to 13.00pm EST): Feb 2nd (EDT); Feb 23rd (EDT); March 2nd (EDT); March 23rd (EST); April 6th (EST);</p> <p>Coaching Dates: 90 minutes per team Feb 14th; March 14th; March 30th</p>	<p><i>Additional dates yet to finalized</i></p>
<p>Fees: C\$9,450 + Taxes (Per organization/team)</p>	<p>Fees: C\$9,450 + Taxes (Per organization/team)</p>	
<p><i>N.B. There is a maximum of only five teams admitted to each program from organizations in non-competing sectors or markets. All participants must sign a Non-Disclosure Agreement.</i></p>		

The 5i Strategic Planning Consult-Training Process

